

Haoming TONG Partner

Dispute Resolution | Intellectual Property Special Assets, Restructuring and Insolvency



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📍 Shanghai

Haoming Tong is a partner at Merits & Tree. Prior to joining M&T, Mr. Tong practiced at Guantao (Shanghai) Law Firm for many years and served as the head of legal affairs in well-known multinational corporations.

Mr. Tong specializes in dispute resolution, intellectual property, human resources and labor relations, commercial litigation, etc. He is particularly good at handling disputes over shareholders of companies, damages to company interests, exit of investment funds, asset management, unfair competition, and other types. Mr. Tong serves major commercial clients in investment and financing, financial services, internet, and high-tech industries. As a trial lawyer, he has represented various investment institutions and successfully resolved disputes between investment institutions, invested companies, and other investors. Mr. Tong also has a lot of experience in representing leading domestic Internet companies in courts at all levels. While providing services to commercial clients, he has built up precise knowledge of various business models and has a deep understanding of the decision-making methods and business logic of large enterprises, especially investment institutions and Internet enterprises, and can provide clients with customized solutions in complex and atypical commercial disputes, and help clients effectively resolve disputes.

Achievements

Investment and Commercial Disputes

- As a litigation agent of an internationally renowned model and its brand company, participated in the second trial of a dispute with a domestic apparel brand over commercial defamation and other unfair competition, obtained a reversal of the judgment, and the case was selected in The People's Judicature;
- Represented an organization under one of the four major asset management companies to handle corporate shareholder derivative litigation and corporate dissolution dispute litigation, and the subject amount exceeded 100 million yuan;
- Acted for investment institutions to handle litigation or arbitration cases such as fund investment contract disputes, entrusted wealth management contract disputes, and asset management contract disputes throughout the year;
- Represented a large real estate developer in retrial litigation of a dispute over an equity transfer agreement of a project company located in Pudong, Shanghai, and the subject amount exceeded 300 million yuan;
- Acted for Toys "R" Us in a commercial real estate dispute and won a retrial at the High People's Court of Shanghai.

Intellectual Property Disputes and Projects

- Acted for a well-known domestic Internet video platform as a defendant in the first case of the Hainan Free Trade Port Intellectual Property Court, which eventually promote a settlement between the two parties and the withdrawal of the plaintiff's lawsuit, and the case was selected as one of the Court's intellectual property protections cases;
- Acted for a well-known Internet video platform in China to handle all kinds of dispute cases over intellectual property and unfair competition throughout the year;
- Represented one of the country's leading Internet companies in its acquisition of a domestic content distribution platform, and handled the preparation, review, and negotiation of legal documents related to intellectual property rights;
- Acted for a famous director in filing invalidation requests for several trademarks related to his name or works, all of which were upheld.

Education

BBM/LL.B., East China University of Political Science and Law

Admissions

PRC Bar

Language
